



MTS

MATA TRIPURA SUNDARI
OPEN UNIVERSITY

— T R I P U R A —

Established by Government of Tripura & Recognized as per Section (2f)
of UGC Act, 1956



ज्ञान-विज्ञान विमुक्तये



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

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+91 9289 714 467

www.mtsu.edu.in

About MTS Open University

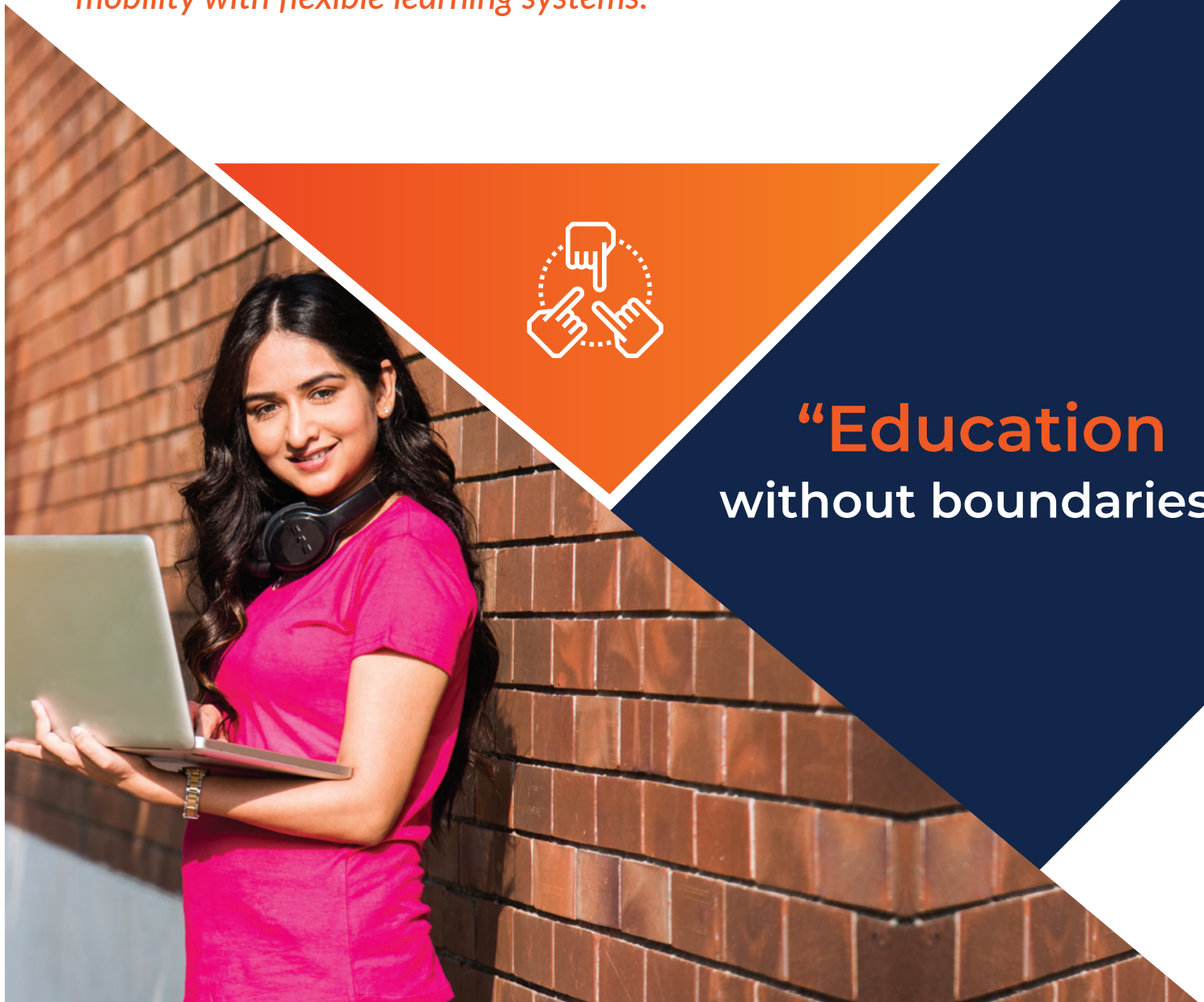
Mata Tripura Sundari Open University, Udaipur, District Gomati, Tripura was established through an Act of the Government of Tripura and has been notified through Tripura Gazette on the 27th February, 2024.

Mata Tripura Sundari Open University (MTSOU) is Recognized under UGC 2(f) provisions, the University is committed to providing high-quality distance education in line with national standards. With a vision of fostering multidisciplinary and allied research, MTSOU aims to create a joyful, inclusive, and academically rigorous learning environment.

The University aims to develop qualified youth with skill proficiency and competency at different levels as per the National / State qualifications of formal and skill education, to ensure pathways for progression and mobility with flexible learning systems.



“Education
without boundaries.”





**“Learn
without limits.”**

Our Mission & Vision

Mata Tripura Sundari Open University has been established with a vision to emerge as one of the foremost institutions of quality in open and distance learning, online and e-learning, skill education, recognized by the respective statutory bodies of the Government. The University aims to develop qualified youth with skill proficiency & competency at different levels as per the National / State qualifications of formal and skill education, to ensure pathways for progression and mobility with flexible learning systems.

- To frame credit framework for competency-based skill and vocational education.
- To undertake programme for the training and development of faculty members and teachers of the University and other institutions.
- To create entrepreneurs by providing necessary skill and support.
- To create an Industry Academia partnership by inviting industry & institutions for mutual benefits.
- To create and deploy new educational programme to promote creativity, innovation & entrepreneurship for inventing new ways for development and social reconstruction and transformation.
- To provide learning opportunities to wide range of learners representing diverse backgrounds, age groups & socio-economic status & geographic location through a self-paced, self-styled learning environment.

PROGRAMS OFFERED - BBA

SEMESTER - I						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	MGB-1111	Principles of Management	4	30	70	100
2	MGB-1112	Basic Accounting	4	30	70	100
3	MGB-1113	Business Statistics	4	30	70	100
4	MGB-1114	Business Economics	4	30	70	100
5	ENB-1101	English Communication	2	30	70	100
6	CSB-1101	Fundamentals of Computer Systems & Office Automation	2	30	70	100
TOTAL			20	180	420	600

SEMESTER - II						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	MGB-1211	Organisational Behavior	4	30	70	100
2	MGB-1212	Business Environment	4	30	70	100
3	MGB-1213	Business Law	4	30	70	100
4	MGB-1214	Indian Economy	4	30	70	100
5	ENB-1201	Creative Writing	2	30	70	100
6	MMB-1201	Logical Reasoning	2	30	70	100
TOTAL			20	180	420	600

SEMESTER - III						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	MGB-2111	Marketing Theory and Practices	4	30	70	100
2	MGB-2112	Financial Management	4	30	70	100
3	MGB-2113	Company Law	4	30	70	100
4	ENB-2101	Personality Development	2	30	70	100
5	MGB-2101	Business Communication	3	30	70	100
6	VAC-2101	Environmental Science	3	30	70	100
TOTAL			20	180	420	600

PROGRAMS OFFERED - BBA

SEMESTER - IV						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	MGB-2211	HR Development	4	30	70	100
2	MGB-2212	Mgmt. & Cost Accounting	4	30	70	100
3	MGB-2213	Consumer Behaviour	4	30	70	100
4	ENB-2201	Basic Knowledge of English Grammar	2	30	70	100
5	MGB-2201	Personal Selling	3	30	70	100
6	VAC-2201	Understanding India	3	30	70	100
TOTAL			20	180	420	600

SEMESTER - V						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	MGB-3111	Advertising Management	4	30	70	100
2	MGB-3112	Production Management	4	30	70	100
3	MGB-3113	Retail Management	4	30	70	100
4	MGB-3114	Income Tax	2	30	70	100
5	MGB-3115	Financial Institutions and Market	3	30	70	100
6	MGB-3116	Marketing of Services	3	30	70	100
TOTAL			20	180	420	600

SEMESTER - VI						
S.No.	Course Code	Course	Credit	Continuous Assessment	Term End Exam	Grand Total
		Theory		MAX	MAX	
1	MGB-3211	Entrepreneurship & Small Business Management	4	30	70	100
2	MGB-3212	Business Ethics and Governance	4	30	70	100
3	MGB-3213	Sales Management	4	30	70	100
4	MGB-3214	Goods and Service Tax	2	30	70	100
5	MGB-3215	Investment Analysis and Portfolio Management	3	30	70	100
6	MGB-3291	Internship	3	30	70	100
TOTAL			20	180	420	600



**“Education,
your way.”**

WHY US?

**We are Affordable, Credible,
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- Whether you are studying online or in campus students get the same benefits.
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- Ask questions anytime anywhere-meet your faculty, one on one mentoring.
- Workshops / Seminars on every subject you choose.
- Placement assistance and Career support.

Admission Process

- ✔ Visit the official MTSOU website (www.mtsou.edu.in) and fill out the online application form.
- ✔ The prospective learners are required to create their user ID and password for logging in the system and upload the required documents along with the submission of the Admission Form.
- ✔ There is no need to send the printed copy of the Admission Form.
- ✔ The Programme fee can be paid online using payment Gateway through net banking, debit/credit card or UPI.
- ✔ A message is sent on the mobile number and email ID registered with the System once admission is confirmed.
- ✔ In case of any discrepancy in the Admission Form, the prospective students are advised to remove the discrepancy within a stipulated time.
- ✔ Failing to do so will lead to rejection of admission form.
- ✔ The prospective learners submitting the Admission Form through this System can download the Prospectus free from MTSOU website www.mtsou.edu.in.
- ✔ However, fee as prescribed from time to time will be charged as registration fee along with the Programme fee.
- ✔ Upload the required documents and pay the registration fee.
- ✔ Submit the form before the deadline.
- ✔ Admission confirmation will be sent via email/SMS.

**“Open learning.
Open future.”**





**“Study smart.
Study flexible.”**

Contact Us!



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